

# CHRISTOPHER KOHLHAGEN

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OBJECTIVE	To utilize my corporate strengths and design skills to help direct my future employer in achieving their goals
EDUCATION	Florida Atlantic University, Boca Raton FL Masters of Fine Arts December 2017 Emphases: <b>Graphic Design</b>
	Georgia Southern University, Statesboro GA Bachelor of Fine Arts May 2000 Emphases: <b>Graphic Design</b>
EXPERIENCE	<b>Freelancing</b> 2003 to 2020
	<b>Telit</b> 2019 - Boca Raton, FL <b>Graphic and Web Design Manager</b> <ul style="list-style-type: none"><li>• Managed brand standards</li><li>• Updated and maintained company website</li><li>• Created landing pages in HubSpot and WordPress</li><li>• Designed Emails for both internal and external communications</li><li>• Social Media strategy and design</li><li>• Event booth and graphics design</li><li>• SEO strategy</li><li>• ABM/digital ad design</li><li>• Video editing</li><li>• Webinar PowerPoint design</li><li>• Package design</li><li>• Print design (Ads, Flyers, Brochures)</li></ul>
	<b>Into The Blue</b> 2017 - 2019 Boca Raton, FL <b>Creative Director</b> <ul style="list-style-type: none"><li>• Corporate Identity development via Logo Design, Ads, Billboards, Brochures, Direct Mail</li><li>• Event design and promotion strategies</li><li>• Photography and Videography</li><li>• Team Management</li><li>• E-commerce &amp; Website Design and Development (HTML sites, Wordpress, Shopify)</li><li>• Social Media strategy and design</li></ul>
	<b>New Epic Media</b> 2011 to 2013 Delray Beach, FL <b>Creative Director</b> <ul style="list-style-type: none"><li>• Corporate Identity development via Logo Design, Ads, Billboards, Brochures, Direct Mail</li><li>• Event design and promotion strategies</li><li>• Photography</li><li>• Team management</li><li>• E-commerce &amp; Website Design and Development (HTML sites, Wordpress, Shopify)</li></ul>
	<b>D and G Communications Group</b> 2004 to 2007 Delray Beach, FL <b>Senior Graphic Designer</b> <ul style="list-style-type: none"><li>• Corporate Identity development via Logo Design, Ads, Billboards, Brochures, Direct Mail</li><li>• Event design and promotion strategies</li><li>• Photography</li><li>• Team management</li><li>• Website development</li></ul>

**Creative Mind Studios** 2000-2004  
Atlanta, GA

**Partner/Owner**

- Project Management
- Project Development start to finish
- Collaborate with client to facilitate implementation of ideas and methods
- Created Corporate Identities via Logo Design, Advertisements, Billboards, Brochures, Business cards and Websites

**George-Anne Newspaper** 1998-2000  
Statesboro, GA

**Photographer**

**West End Gallery** 1995-2000  
East Aurora, NY

**Graphic Designer**

- Ad concept and creation, directing and influencing marketing
- Designed, integrated and maintained current website
- Produced images and concepts for publications

LEADERSHIP

**Graduate Assistant** 2015-2017  
Boca Raton, FL

**Professor for Interactive Design 1 at FAU**

- Instructed a class of 20 students for 3 semesters in Interactive Design
- Created lesson plans
- Critiqued and graded student work

**Business Networking International** 2000-2003  
Atlanta, GA

**Visitor Host 2001/ Membership Committee 2002**

- Elected to serve this business referral group
- Organized recruitment and acceptance of new members
- Familiarized these new members as to policies and requirements of BNI
- Set up group activities
- Final decision maker in whether or not a member must leave group

TECHNICAL  
SKILLS

Adobe Photoshop, Adobe Illustrator, Dreamweaver (Website Design)  
Adobe InDesign, Adobe Animate, HTML, CSS, Wordpress, Shopify, Sketch, Invision, Keynote,  
After Effects, Premiere Pro, HubSpot, SharePoint,